



DOCTORATE OF BUSINESS ADMINISTRATION

# DBA

## *Doctorate of Business Administration*

The highest academic qualification in business — designed for senior executives and professionals who seek to make an original contribution to knowledge. Rigorous, practitioner-focused, and internationally recognised. ARQA accredited.

DURATION

36 months

FORMAT

Research-based

LEVEL

Doctoral — Level 8

DEGREE

Swiss Private DBA



## What is the DBA?

The Doctorate of Business Administration (DBA) is a professional doctorate combining the rigour of academic research with real-world business application. Unlike a traditional PhD, the DBA is designed for senior practitioners who wish to investigate a significant business problem through original research — and emerge with both a doctoral qualification and actionable insights for their organisation.

## Programme Phases

### Phase 1 — Foundation

6 months

Research methodology, academic writing, literature review techniques, and business research design. Identification and approval of doctoral research topic.

### Phase 2 — Research

18 months

Independent doctoral research under supervision. Data collection, analysis, and iterative writing of doctoral thesis chapters. Progress reviews every 6 months.

### Phase 3 — Thesis

12 months

Completion and submission of the doctoral thesis. Oral defence (viva voce) before an independent examination panel. Final award of DBA qualification.



## Entry Requirements

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<b>Academic:</b>	Master's degree or proven equivalence
<b>Experience:</b>	Extensive and expressive managerial experience
<b>Research:</b>	Preliminary research proposal (1,500–2,000 words)
<b>Language:</b>	English or other agreed languages
<b>References:</b>	2 academic or senior professional references

## Supervision & Support

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Each DBA candidate is assigned a dedicated doctoral supervisor — a senior academic with expertise aligned to the research topic. Candidates receive regular one-to-one supervision sessions, access to research databases, writing workshops, and a peer doctoral community.

## Fees & Funding

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<b>Admission Fee</b> Non-refundable · payable upon enrollment	<b>CHF 2'500</b>
<b>Immersion Seminars in Switzerland</b> 4 optional seminars available	<b>CHF 4'000 / seminar</b>
<b>DBA Program &amp; Tuition Fee</b> 6 terms over 3 years	<b>CHF 6'330 / term</b>

# *Begin Your Doctoral Journey*

*Intakes: October · January · April · July*

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## WEBSITE

[swiss-sasem.org/dba](https://swiss-sasem.org/dba)

## EMAIL

[dba@swiss-sasem.org](mailto:dba@swiss-sasem.org)

## LOCATION

Lausanne, Switzerland



**SWISS-SASEM**  
BUSINESS SCHOOL · SWITZERLAND