



MASTER OF BUSINESS ADMINISTRATION

MBA

Master of Business Administration

A practice-driven, internationally accredited MBA designed for ambitious professionals ready to accelerate their leadership journey. Delivered in Lausanne by seasoned practitioners. ARQA accredited · ENQA recognized.

DURATION

18 months

FORMAT

Blended learning

TRACKS

3 specialisations

DEGREE

Swiss Private MBA

Programme Structure

The Swiss-SASEM MBA is structured over 18 months and combines core business modules with a specialisation track and a final applied research project. Teaching is delivered through intensive blended sessions combining online learning with in-person workshops in Lausanne and partner campuses.

Three Specialisation Tracks

Track 1 — Strategic Management

Leadership · Corporate Strategy · M&A · Governance

For professionals targeting senior executive and board-level roles. Covers advanced strategy, organisational leadership, corporate governance, and international M&A. Culminates in a strategic consulting project.

Track 2 — International Business

Global Markets · Cross-cultural Management · Trade

Designed for professionals operating across borders. Covers international trade frameworks, cross-cultural leadership, emerging markets strategy, and global supply chain management.

Track 3 — Digital Transformation

Technology Strategy · Innovation · Data Leadership

For leaders navigating the digital economy. Covers digital strategy, AI and data-driven decision making, platform business models, and managing organisational change in technology-driven environments.



Entry Requirements

Academic: Bachelor's degree or equivalent (min. 3 years)

Experience: Minimum 3 years of professional experience

Language: Proficiency in English (B2 level or above)

Documents: CV, motivation letter, 2 reference letters

Admission Process

- 1 Submit online application & documents
- 2 Admissions interview (online or in-person)
- 3 Receive admission decision (within 2 weeks)
- 4 Confirm enrollment & arrange payment

Fees & Funding

Admission Fee

Non-refundable · payable upon enrollment

CHF 1'200

MBA Tuition Fee

12 mandatory modules + 2 elective modules

CHF 2'400 / module

Thesis — Supervision & Defence

Includes supervision sessions and viva voce

CHF 2'500

Apply for the MBA

Intakes: October · January · April · July

WEBSITE

swiss-sasem.org/mba

EMAIL

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LOCATION

Lausanne, Switzerland

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SWISS-SASEM
BUSINESS SCHOOL · SWITZERLAND